



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Etawah District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD


District Industrial Potentiality Survey Report of District Etawah is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

It is the only source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

I sincerely hope that District Industrial Potentiality Survey Report of District Etawah will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri Sushil Kumar Gangal, Investigator (Glass/Ceramics) in preparing the District Industrial Potentiality Survey Report of Etawah District.

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Kanpur



(U. C. Shukla)
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Brief Industrial Profile of Etawah District

1. General Characteristics of the District

Etawah district is the southwestern portion of Uttar Pradesh. Etawah town is the district headquarters. Etawah district is a part of Kanpur Division. The district covers an area of 2311 KM². It has a population of 1,581,810 (2011 Census).

The early history of the region now within the district of Etawah is quite interesting. It once formed part of the ancient country of Panchala which is said to have extended from the foot of the Himalayas in the north to the river Chambal in south, although it is doubtful if it extended south of Yamuna, the portion being included in Ajad Janpad. That the region was inhabited in primitive times is testified by the finding of pre-historical bronze weapons scattered all over the Ganga- Yamuna doab. This region must have been civilized long ago, probably during Bronze Age or even sometime before. It is a simple barbed lanceolate with bronze blade, about thirteen inches in length without any extra hooks or barbs. The weapon is known as Norham harpoon. It is famous Now a Days. The Chief Minister of Uttar Pradesh Shri Akhilesh Yadav belongs to this district.

1.1 Location & Geographical Area.

Etawah is located at 26°21'N - 78°45'E & 27° 01'N - 79°45'E. It has an average elevation of 197 meters (456 feet). The district of Etawah lies in the southwestern portion of Uttar Pradesh 26° 47" north latitude and 72° 20" east longitude and forms a part of the Kanpur Division. In shape it is a parallelogram with a length from north to south 70 km. and East to west 66 km. and 24 km. on the other side. It is bounded on the north by the districts of Farrukhabad and Mainpuri, while the small extent of western border adjoins Tehsil Bah of the Agra district. The eastern frontier marches with the district of Auraiya, and along the south lie Jalaun. District Gwalior which has very short distance to the Chambal and Yamuna rivers.

1.2 Topography

Etawah lies entirely in the Gangetic plain, but its physical features vary considerably and are determined by the rivers which cross it. It is divisible into four portions of district natural characteristics.

The first of these consists of the country lying north-east of the Sengur river, which runs across it from west to east almost parallel to the Yamuna; it includes the northern portions of tehsils Etawah and Bharthana. The second tract lies south of the Senger and extends as far as the high lands immediately overlooking the Yamuna. It

comprises a slightly undulating switch of country covering portions of Etawah and Bharthana and Auraiya District. The tract includes the parts of some tehsils that adjoins the river Yamuna.

1.3 Availability of Minerals.

Etawah district has almost nil minerals availability because of no mines. There are only sand which are extracted from river Yamuna and Chambal for the purpose of the building material.

PRODUCTION OF MINERAL 2013-14

| S.NO. | NAME OF MINERAL | PRODUCTION (In Rs. Lac) 2013-2014 |
|---------------|-------------------|--------------------------------------|
| MAJOR MINERAL | | |
| 1. | Local Clay & Sand | 469.50 |
| MINOR | | |
| 1. | | |
| 2. | | |
| 3. | NIL | |
| 4. | | |
| 5. | | |

SOURCE: DISTRICT MINES OFFICE. ETAWAH.

1.4 FOREST.

In the Etawah district the forest area is 36,102 Hectares, In 2012-13, non agriculture land was 7416 Hectares. Forest department have six ranges and their name is Barpura, Raja Sumer Singh Killa, Busrehar, Lakhana, Chakar Nagar and Bharthana.

1.5 Administrative set up.

The main officer of this district is District Magistrate. He manages the all departmental work. In this district, Chief Development Officer, Chief Medical Officer, Superintendents of Police and District Development Officer are also very important officer. Etawah district administration have 6 Tehsils, 8 Blocks, 75 Nyay Panchayat, 420 Gram Sabha, 692 Village, 3 Nagar Palika, 3 Nagar Panchayat .

2. District At A Glance

| S.No | Particular | Year | Unit | Statistics |
|------------|------------------------------|-------------|-----------------|-------------------------|
| 1 | Geographical features | | | |
| (A) | Geographical Data | | | |
| | i) Latitude | | | 26° 21' - 27° 01' North |
| | ii) Longitude | | | 78° 45' - 79° 45' East |
| | iii) Geographical Area | | KM ² | 2478 |
| (B) | Administrative Units | 2014-15 | Nos. | |
| | i) Sub divisions | | | - |
| | ii) Tehsils | | | 06 |
| | iii) Sub-Tehsil | | | - |
| | iv) Patwar Circle | | | - |
| | v) Panchayat Simitis | | | 75 |
| | vi) Nagar Nigam | | | - |
| | vii) Nagar Palika/Town Area | | | 06 |
| | viii) Gram Panchayats | | | 420 |
| | xi) Revenue villages | | | 692 |
| | x) Assembly Area | | | 03 |
| 2. | Population | 2011 | Nos. | |
| (A) | Sex-wise | | | |
| | i) Male | | | 845856 |
| | ii) Female | | | 735954 |
| (B) | Rural Population | | | 1215511 |

| | | | | |
|-----------|----------------------------------|---------|---------|--------|
| 3. | Agriculture | | | |
| A. | Land utilization | 2012-13 | Hectare | |
| | i) Total Area | | | 240270 |
| | ii) Forest cover | | | 36102 |
| | iii) Non Agriculture Land | | | 7416 |
| | v) Other land | | | 24922 |
| 4. | Forest | | | |
| | (i) Forest | 2013-14 | Hectare | 36102 |
| 5. | Livestock & Poultry | | | |
| A. | Cattle | 2012 | Nos. | |
| | i) Cows | | | 254920 |
| | ii) Buffaloes | | | 292683 |
| B. | Other livestock | | | |
| | i) Goats | | | 299505 |
| | ii) Pigs | | | 9022 |
| | iii) Sheep | | | 5151 |
| | iv) Railways | 2012-13 | Kms | |
| | i) Length of rail line | | | 56 |
| | V) Roads | 2013-14 | Kms | |
| | (a) National Highway | | | 106 |
| | (b) State Highway | | | 87 |
| | (c) Main District Highway | | | 156 |
| | (d) Other District & Rural Roads | | | 2616 |
| | (VI) Communication | 2014-15 | Nos. | |
| | (a) Telephone Connection | | | 3824 |
| | (b) Post Offices | | | 133 |
| | (VII) Public Health | 2014-15 | Nos. | |

| | | | | |
|--|------------------------------------------|---------|------|------|
| | (a) Allopathic Hospital | 2014-15 | . | 35 |
| | (b) Beds in Allopathic hospitals | | | 737 |
| | (c) Ayurvedic Hospital | | | 27 |
| | (d) Beds in Ayurvedic hospitals | | | 139 |
| | (e) Homeopathic Hospitals | | | 16 |
| | (f) Community Health Centers | | | 13 |
| | (g) Primary Health Centers | | | 27 |
| | (h) Dispensaries | | | 22 |
| | (i) Sub Health Centers | | | 169 |
| | (j) Private Hospitals/ Clinics | | | 85 |
| | (VIII) Banking commercial | 2014-15 | | |
| | (a) Commercial Bank | | Nos. | 91 |
| | (b) Rural Bank | | Nos. | 26 |
| | (c) Co-Operative Bank | | Nos. | 16 |
| | (d) PLDB Branches | | Nos. | 04 |
| | (IX) Education | 2014-15 | | |
| | (a) Primary School | | Nos. | 1996 |
| | (b) Middle Schools | | Nos. | 981 |
| | (c) Secondary & Senior Secondary Schools | | Nos. | 279 |
| | (d) Colleges | | Nos. | 34 |
| | (e) Technical University | | Nos. | 0 |
| | (f) Medical College | | Nos. | 01 |
| | (g) Polytechnics | | Nos. | 03 |
| | (h) ITIs | | Nos. | 03 |
| | (i) Technical Engg. Colleges | | Nos. | 01 |
| | (j) Sports Training College | | Nos. | 01 |

SOURCE: DEPT. OF STATISTICAL & ECONOMICS

2.1 Existing Status of Industrial Areas in the District Etawah

| S. No. | Name of Ind. Area | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|--------|---------------------------------|------------------|----------------------|--------------------|----------------------------|
| 1 | Rural Ind. Estate Jaswant Nagar | 17Plot 10Shed | 17Plot 10Shed | NIL | 06 |
| 2 | Large Ind.Estate Sarai Aisar | 130 Plot | 125 Plot | 05 | 12 |
| | Total 02 | 157 | 152 | 05 | 18 |

Source: GM, DIC, Etawah

3. INDUSTRIAL SCENERIO OF District Etawah

3.1 Industry at a Glance

| Sr No | Head | Unit | Particulars |
|-------|-----------------------------------------------------------------------|---------|---------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NO. | 6069 |
| 2. | Unregistered INDUSTRIAL UNIT | NO. | 6000 |
| 3. | REGISTERED MEDIUM & LARGE UNIT | NO. | 02 |
| 4. | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NO. | -- |
| 5. | EMPLOYMENT IN Micro And Small INDUSTRIES | NO. | 24280 |
| 6. | NO. OF INDUSTRIAL AREA | NO. | 02 |
| 7. | TURNOVER OF Micro And Small IND. | IN LACS | Not Available |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | IN LACS | Not Available |

Source:- GM, DIC, Etawah.

3.2 YEAR WISE TREND OF UNITS REGISTERED

| YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|---------------------|----------------------------------|--------------|--------------------------|
| Upto 2006-07 | 3607 | 1833 | 3185.86 |
| 2007-08 | 320 | 1300 | 1531.90 |
| 2008-09 | 320 | 1300 | 716.60 |
| 2009-10 | 320 | 1888 | 1552.40 |
| 2010-11 | 320 | 1698 | 1778.00 |
| 2011-12 | 320 | 1390 | 1074.10 |
| 2012-13 | 312 | 2053 | 2147.95 |
| 2013-14 | 498 | 1892 | 3572.02 |
| Total | 6017 | 13354 | 15558.83 |

Source: GM, DIC, Etawah.

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (upto March 2012)

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Cr Rs.) | EMPLOYMENT |
|--------------|-------------------------------------------------|-----------------|---------------------|------------|
| 20-21 | Agro based | 1396 | 45.41 | 3432 |
| 22 | Soda Water | 14 | 0.05 | - |
| 23 | Cotton Textile | 419 | 7.89 | 271 |
| 24. | Woolen, Silk & Artificial Thread based clothes. | - | - | - |
| 25. | Jute & Jute based | 26 | 0.04 | - |
| 26. | Ready-made Garments & Embroidery | 1547 | 4.56 | 3255 |
| 27. | Wood/Wooden based furniture | 672 | 4.13 | 543 |
| 28. | Paper & Paper products | 182 | 3.41 | 125 |
| 29. | Leather based | 351 | 0.73 | 73 |
| 30. | Rubber, Plastic & Petro based | 120 | 0.46 | 24 |
| 31. | Chemical/Chemical based | 169 | 2.47 | 24 |
| 32. | Mineral based | 101 | 3.32 | 10 |
| 33. | Metal based (Steel Fab.) | 03 | 0.04 | 659 |
| 35. | Engineering units | 180 | 1.36 | - |
| 36. | Electrical Machinery and Transport Equipment | 29 | 0.16 | 34 |
| 37. | Transport equipments & parts | 61 | 0.04 | 131 |
| 38. | Miscellaneous manufacturing | 764 | 41.02 | 4848 |
| 96-97. | Repairing & Servicing | 2706 | 29.27 | 3770 |

Source: GM, DIC, Etawah.

3.4 Large Scale Industries / Public Sector undertakings

| Sl. No. | Name Of Unit | Address | Product | Investment in Crore | Employment |
|---------|-------------------------------------------|-----------------------------------------|--------------------------------|---------------------|------------|
| 1 | Mother Dairy Fruit And Vegetable Pvt. Ltd | Mainpuri Road, (NH-83), Vaidpura Etawah | Milk Products/Icecream | 110.00 (Heavy Ins.) | 382 |
| 2 | Vinky Industries Pvt. Ltd. | Gaurapura, Farrukhabad Road, Etawah | Plastic Bags | 14.45 | 625 |
| 3. | Indian Oil Corporation | Bharthana Road- Keshopur Kala, Etawah | Refining of Petroleum products | -- | -- |

Source: GM, DIC, Etawah.

3.5 Major Exportable Item - Nil

3.6 Growth Trend - Satisfactory.

3.7 Vendorisation / Ancillarisation of the Industry- Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in Etawah Distt. & Near By Area

1. Vinky Industries Pvt. Ltd. - Gaurapura- Etawah

3.8.2 Major Exportable Item - Nil

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

Pathology Lab, Computer Training Centre, Mobile Repairing/ Servicing, Auto Repairing/Servicing, Beauty Parlour etc.

3.10 Potential for new MSMEs

Food Processing, Brick Kiln, Iron Fabrication, Potato Chips Manufacturing, Pulse Papad & Potato Papad, Grain Milling, Rice Milling, Mustard & Refined Oil Milling, Tractor Trolley Mfg. & Repairing etc.

4. Existing Clusters of Micro & Small Enterprise_ - Nil

4.1 DETAIL OF MAJOR CLUSTERS - Nil

4.1.1 Manufacturing Sector - Nil

4.1.2 Service Sector - Nil

5. General issues raised by industry Association during the course of meeting:

1. Power sanction and estimate related problems.
2. Financial related problems.
3. Artisan Credit Card progress has been dismal and is the point of discussion.
4. Industrial estate plots/encroachment related problems etc.
5. Reluctance by entrepreneurs / industrialists for industrial set up.

6. Prospects of training programmes during 2016-17

| S. No. | Name of the programme | Subject | No of proposed programme to be conducted |
|--------|-----------------------|-----------------------------------|------------------------------------------|
| 1 | ESDP | Computer Hardware And Maintenance | 01 |
| 2 | MDP | -- | -- |
| 3 | EDP | -- | - |
| 4 | IMC | One Day Awareness Programme | 01 |

7. Action plan for MSME Schemes during 2012-13

| S. No. | Name of the Scheme | Proposed activity on the scheme |
|---------------|-------------------------------------------------------|----------------------------------------|
| 1 | MSE-CDP | - |
| 2 | ISO – 9000 / 14000/ HACCP reimbursement | - |
| 3 | MSE-MDA | - |
| 4 | CLCSS | - |
| 5 | Capacity Building & strengthening of data base | - |
| 6 | International cooperation | - |
| 7 | TREAD for women | - |
| 8 | VDP | - |
| 9 | National awards | - |
| 10 | NMCP Schemes | |
| | I. Lean Manufacturing | - |
| | II Design Clinic | - |
| | III Market assistance & Tech. up gradation | - |
| | IV QMS/QT | - |
| | V Tech. & quality up gradation support | - |
| | VI ICT | - |
| | VII Bar Code | - |
| | VIII IPR | - |
| | IX Incubator scheme | - |

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S. No | Type of assistance | Name and address of agencies |
|--------------|-------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| 1. | Udyog Addhar Memorandum (UAM) | Online, MSME-DI Kanpur , District Industrial Centre (DIC), Etawah |
| 2. | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. | MSME-Development Institute Kanpur, U.P. |
| 3. | Land and Industrial shed | U.P State Industrial Development Corporation(UPSIDC) Kanpur/Etawah, DIC-Etawah |
| 4. | Financial Assistance | Nationalized Bank |
| 5. | For raw materials under Govt. Supply | 1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur/Etawah |
| 6. | Plant and machinery under hire / purchase basis. | National Small Industry Corporation(NSIC) Kanpur |
| 7. | Power/ Electricity | U.P Power Corporation Ltd. |
| 8. | Technical Know –how. | MSME –Development Institute Kanpur |
| 9. | Quality & Standard | MSME –Development Institute Kanpur |
| 10. | Marketing /Export Assistance | 1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur |
| 11. | Other Promotional Agencies | 1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur 3. 3.DIC,Etawah |